



FOR IMMEDIATE RELEASE

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**Chairman & CEO of VillagePlan Awarded Excellence in  
Healthcare Award at Smart Health 2018**

LAS VEGAS, NV — Evan Falchuk, Chairman & CEO, VillagePlan, was awarded the Excellence in Healthcare (Entrepreneurship) Award at the Smart Health 2018 conference, held on April 26-27, 2018 at Bally's, Las Vegas. Emily Demikat, Director of Marketing and Products, VillagePlan, received the same on his behalf.

Former President, Boston-based Best Doctors, Inc., Evan Falchuk believes passionately in causing trouble, but only for good causes. As he once remarked "We either make the future or watch it happen. It's up to us." A University of Pennsylvania Law School graduate, Evan Falchuk, empowered the strategic growth of Best Doctors, Inc., the pioneer in getting patients the right diagnosis and treatment through expert medical consultants and novel insurance. He, along with others, grew Best Doctors into a global firm serving over 30 million people, with over 600 employees, which was sold for \$440 million.

When asked about the work being done by VillagePlan, Emily explained, "It's hard to care for an aging loved one. Caregivers worry about the health, quality of life, physical and financial safety of their loved ones. VillagePlan brings together credentialed professionals and expert doctors to help families figure out what to do, where to start and how to organize it all. Access to these services saves families time and money, but most importantly promotes peace of mind. That - along with the advice and advocacy we provide - has had an incredibly positive impact on families nationwide and is something we're very proud of."

Smart Health 2018, deemed to be one of the most innovative conferences of the year, brought together the who's who of healthcare and technology industries on a single

platform and ended with a promise of an even bigger and better event the next time around.

*This release was originally published by SmartHealth. To request an interview or more information, please contact Emily Demikat at [emily@villageplan.com](mailto:emily@villageplan.com) or by phone at 857-300-0018.*

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### **About VillagePlan**

Many complex issues arise when caring for aging parents. VillagePlan's national network of credentialed care managers and physician experts are the award-winning trusted resource, helping families manage the many clinical and non-clinical challenges that come with caregiving. Led by former Best Doctors, Inc. executives and backed by Best Doctors investors, VillagePlan's services are available on a direct to consumer basis and as an employee benefit.

### **About SmartHealth**

Smart Health is dedicated to the mission of improving healthcare, by facilitating an open dialogue between the different industry stakeholders. We firmly believe that the healthcare industry can benefit immensely, by bringing like-minded people on a common platform. We see ourselves as mere facilitators in that process, committed to doing our bit for an industry that we have learned and gained from, so much.