



FOR IMMEDIATE RELEASE

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**Former Leaders and Investors of Boston's Best Doctors  
Detail New Venture; Announce Appointment of Scott Harshbarger to Board**

BOSTON, MA — Last summer, Teladoc, Inc acquired Boston-based Best Doctors, Inc., the world's leader in helping people facing serious illness make sure they get the right care, for a stunning \$440 million. The deal was one of the top digital health deals of 2017 and a cause for celebration for the people who built Best Doctors, including the company's former President of fourteen years— and 2014 candidate for Massachusetts governor — Evan Falchuk.

Now, Falchuk, along with former Best Doctors executives and investors are bringing the same innovative vision to an even bigger challenge: helping the skyrocketing number of families caring for an aging loved one. The new venture is called [VillagePlan](#), and today the company announced it had closed on \$4 million in funding, made its services available to more than 100,000 people, including employees of Microsoft, and that it had added key members to its team.

"I'm passionate about helping people advocate for themselves, especially when they find themselves in difficult situations," said Falchuk. "As we build VillagePlan, we are bringing together the world's leading experts in eldercare with leading-edge technology to help families navigate the difficult challenge of caring for an aging loved one."

Today VillagePlan also announced:

- Appointment of former Massachusetts Attorney General Scott Harshbarger to its Board of Directors, along with expert fund professional Allen Bernardo.
- Named William Wen, formerly leader of corporate development at Best Doctors and previously at Nuance Communications, as VillagePlan's EVP of Strategy and Development.

- [VillagePlan and CEO Evan Falchuk were honored last week](#) with an “Excellence in Health Care Entrepreneurship” award, presented at the SmartHealth conference, a leading healthcare technology event.

“Caring for an aging loved one can be overwhelming, and families need expert guidance and advice,” said Falchuk. “VillagePlan aims to be that trusted, technology-enabled resource to help families with this critical challenge.”

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### **About VillagePlan**

Many complex issues arise when caring for aging parents. VillagePlan's national network of credentialed care managers and physician experts are the award-winning trusted resource, helping families manage the many clinical and non-clinical challenges that come with caregiving. Led by former Best Doctors, Inc. executives and backed by Best Doctors investors, VillagePlan's services are available on a direct to consumer basis and as an employee benefit.